

The Englewood REVIEW

EnglewoodReview.com

ENGLEWOOD REVIEW MEDIA KIT 2025

Trusted. Local. Proven.



Trusted by
300+
Local Businesses

Website Visitors
25K

Monthly Reach
750K

Print Circulation
7,500

Who We Are

The Englewood Review is the most trusted and visible local media platform in Englewood and surrounding areas — connecting residents, businesses, and organizations through both print and digital channels.

We're a bi-weekly community newspaper with 7,500 copies in print and a powerful digital network reaching people where they actually spend their time — on social, web, and email.

No other outlet in Englewood combines this level of trust, reach, and multimedia capability.



Our Audience Reach

Print

Monthly Reach
7,500
COPIES

Growth
Consistent

Website

Monthly Reach
25,0000
VISITORS

Growth
+4% MoM

Social Media

Monthly Reach
750,000+
IMPRESSIONS

Growth
+250 followers/mo

Email Newsletter

Monthly Reach
2,100
SUBSCRIBERS

Growth
+45/month

Between print, social, and digital, your business can reach over **750,000+ engaged impressions every month** — unmatched by any other local publication.



Why It Works

We deliver what matters most — audience attention and response. Our hybrid model combines the trust of print with the power of digital marketing, giving businesses the flexibility to reach their customers across every platform — all through one local partner.

- Print visibility that reinforces credibility
- Digital ads that drive traffic and conversions
- Social & video campaigns that expand awareness
- Email marketing that builds repeat engagement

We don't just advertise — we connect local businesses to the people who live, work, and spend money here.

Englewood by the Numbers

Population

64,700+

Residents

Households

32,000+

Median Household Income

\$60,900

Homeownership Rate

65%+

Median Home Value

\$274,000

Top Consumer
Segments

- Senior Escapes
- The Elders
- Silver & Gold

This is a stable, high-income, high-loyalty community — and we reach more of it than anyone else.

Why Advertisers Choose Us

- We make local marketing simple, effective, and measurable. Whether your goal is to build brand awareness, drive traffic, or promote an event, we deliver targeted exposure through a coordinated strategy across:
- Print – for lasting credibility
- Web – for consistent visibility
- Social & Video – for audience growth
- Email – for conversion and retention

We are Englewood's only full-spectrum media company — the one place local businesses can run an ad and reach everyone who matters.

**The Englewood
REVIEW**
Always local...Always Positive



Human Services Accepting Utility Assistance Applications



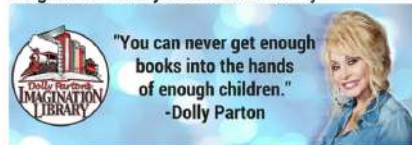
The Charlotte County Human Services Department is now accepting applications for assistance with electric bills. [Learn More.](#)

North Port's Drug-Free Youth Program Empowers Teens to Lead Healthy Lives



Drug-Free Youth, also known as D-Fy, continues to make a lasting impact in North Port by empowering students in grades 6 through 12 to make responsible choices and live free from drugs, alcohol and tobacco. [Learn More.](#)

Gulf Coast Community Foundation Grant Expands Imagination Library in Charlotte County



The Gulf Coast Community Foundation has awarded a grant to the Gistad Literacy Foundation to sustain the Charlotte County Imagination Library, an affiliate of Dolly Parton's Imagination Library. [Learn More.](#)

Let's Grow Your Business

**The Englewood
REVIEW**

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EnglewoodReview.com

Serving Englewood, Rotonda, Gulf Cove & surrounding areas